

**THE FUTURE IN...
DIESEL ADDITIVE**



Real-world success confirms Fuel Bright as the premium choice in fuel additive

Trials with Wakefield Council have led to significant improvements in fuel economy and emissions.

Everyone is entitled to their own opinion of a new product launched on the marketplace. But quantifiable facts gleaned from real-world testing of the product in question are undeniable. That is why the expert fuel chemists behind the DIESEL 1000 fuel additive sought to prove its benefits through collaboration with a major fleet of council vehicles.

Results speak for themselves. Analysis of data from over 8,800 fuel fill-ups for the 500-strong fleet revealed a significant fuel saving of 2.12%. In addition, 100% of vehicles selected for emission testing showed considerable reductions, which in today's environment bodes well for both the transport industry and efforts to achieve ambitious government targets for air pollution.

Pete Johnson, Service Manager for Transport Services Wakefield Council, commented:

"The trial has given very positive results and fuel savings based on robust data. This, along with the reduction in emissions, means the trial was a resounding success."

Long-term continual use of Diesel Fuel Additive will also add further benefits. Improved engine performance will be gained as the high-quality additive will remove the build-up of internal diesel injector deposits (IDIDs) to protect against power loss and even restore lost power over time. Furthermore, by providing constant lubrication, Diesel Fuel Additive has been proven to extend the life of engine components by protecting against the degradation of the fuel injection system. In doing so, vehicle operators can expect reduced maintenance costs, protect their fleets and maximise the return on their investment.

For the premium choice in fuel additive, select Fuel Bright for your fleet today.

For further information call the Sales Team on: 01233 642816

