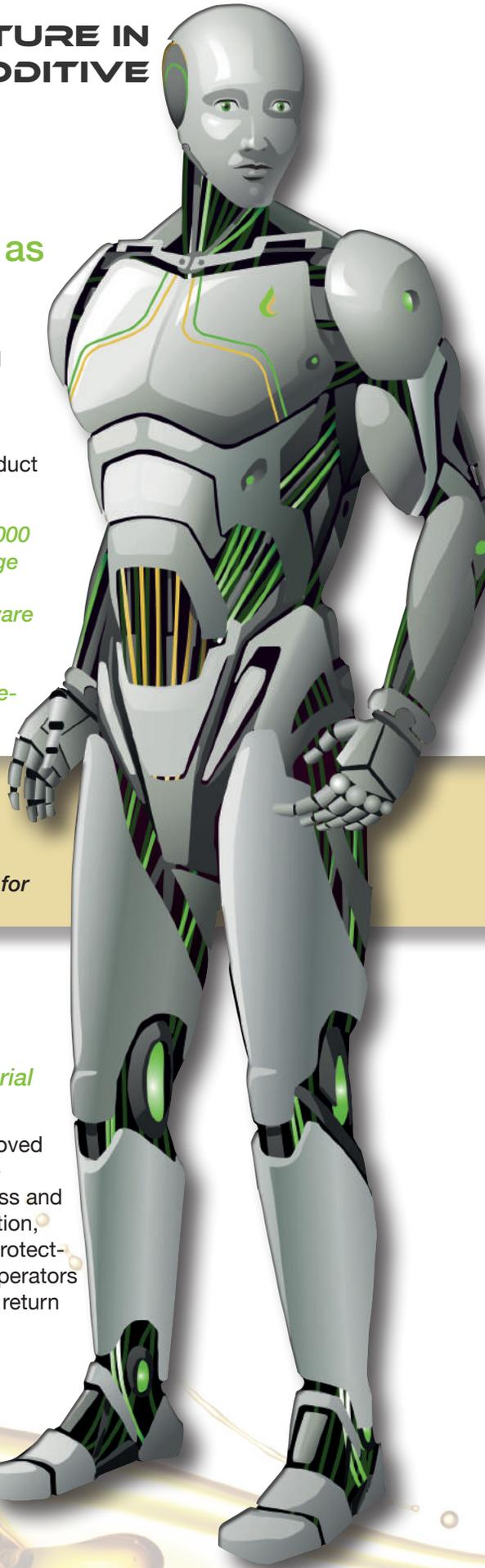




THE FUTURE IN DIESEL ADDITIVE



Real-world success certifies Diesel Additive as the Premium Choice in Fuel Additive

Trials with Wakefield Council have led to significant improvements in fuel economy and emissions

Everyone is entitled to their own opinion of a new product launched on the marketplace. But quantifiable facts gleaned from real-world testing of the product in question are undeniable.

After six months of continually dosing 6 bulk storage sites equating to 600,000 litres of fuel and gaining continued improvements in maintenance, fuel usage and emissions. Newton Bar has been selected for automated dosing of Diesel 1000 fuel additive, this will be fully integrated using onsite fleet software prompting additive dosing at each fuel delivery.

"Our aim is to give fleet owners trouble free financial and maintenance benefits without disruption to their business."

4.8% Saving

In addition, 100% of vehicles selected for emission testing showed considerable reductions, which in today's environment bodes well for both the transport industry and efforts to achieve ambitious government targets for air pollution.

Pete Johnson, Service Manager for Transport Services Wakefield Council, commented:

"The trial has given very positive results and fuel savings based on robust data. This, along with the reduction in emissions, means the trial was a resounding success."

Long-term continual use of Diesel Additive will also add further benefits. Improved engine performance will be gained as the high-quality additive will remove the build-up of internal diesel injector deposits (IDIDs) to protect against power loss and even restore lost power over time. Furthermore, by providing constant lubrication, Diesel Additive has been proven to extend the life of engine components by protecting against the degradation of the fuel injection system. In doing so, vehicle operators can expect reduced maintenance costs, protect their fleets and maximise the return on their investment.



For the premium choice in fuel additive, select FuelBright Diesel Additive for your fleet today.

If you are interested in re-selling or for more information call us on 01233 642816